The Importance of 13 Counselor Activities for Improving Student Outcomes and How Much Time Counselors Spend Engaging in Them

Admin

Counselor

Rate how important each activity is for improving student outcomes on a 5-point scale, 1=not important, 3=moderately important, 5=extremely important.

Rate how much counselor time is spent engaging in each activity on a 5-point scale, 1=no time, 3=moderate amount of time, 5=extreme amount of time.

Importance	Time	Gap	Activity
			1. Using vertical teaming to ensure that students entering high school are prepared to enroll in rigorous and challenging course work.
			2. Developing schoolwide strategies to increase the number of students enrolled in honors and/or advanced courses (IB, AP or dual enrollment).
			3. Implementing schoolwide strategies to increase graduation rates in the school.
			4. Helping to promote student personal growth and social development.
			5. Helping to create a college-going culture within the school.
			6. Helping students with career planning.
			7. Advocating for schoolwide strategies that address equity and access issues for underserved students.
			8. Helping parents and families of first-generation students learn about college and what it takes to get there.
			9. Doing supportive administrative tasks such as clerical tasks and record keeping.
			10. Serving as coordinator/facilitator for standardized tests given in the school.
			11. Providing interpretation of test results that can be used in academic planning.
			12. Doing scheduling tasks such as creating a master schedule, processing schedule changes and maintaining student transcript information.
			13. Helping students in the college planning and application process.